



**Cupid Breweries and Distilleries Limited**  
**(Formerly known as Cupid Trades and Finance Limited)**  
**(CIN: L11010MH1985PLC0366665)**

**Registered Office: Ground Floor, Block No.2, Parekh Nagar, Near BMC Hospital, S.V. Road,  
Kandivali west, Mumbai 400067**

**Email: [infosec@cupidtrades.com](mailto:infosec@cupidtrades.com) Website: [www.cupidtrades.com](http://www.cupidtrades.com) Phone: +91 - 807894999**

**NOTICE**

**NOTICE IS HEREBY GIVEN THAT THE THIRTY-EIGHT ANNUAL GENERAL MEETING OF CUPID BREWERIES AND DISTILLERIES LIMITED (FORMERLY KNOWN AS CUPID TRADES AND FINANCE LIMITED) WILL BE HELD ON FRIDAY, SEPTEMBER 27, 2024 AT 12 NOON AT KILACHAND, CONFERENCE ROOM, 2ND FLOOR, INDIAN MERCHANT CHAMBERS BUILDING, OPPOSITE CHURCHGATE RAILWAY STATION, MUMBAI-400020 TO TRANSACT THE FOLLOWING BUSINESS:**

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**ORDINARY BUSINESSES:**

1. To receive, consider and adopt Audited Standalone Financial Statement of the Company for the financial year ended 31<sup>st</sup> March 2024, the reports of the Board of Directors and Auditors thereon.
2. To appoint a director in place of Mr. Sri Venkata Rajeswara Rao Samavedam (DIN: 10347786), who retires by rotation and being eligible, offers himself for reappointment.
3. **To appoint and fix the remuneration of Statutory Auditors:**  
To consider and if thought fit, to pass with or without modification(s), the following resolution as an **Ordinary Resolution**:

**“RESOLVED THAT** pursuant to the provisions of section 139 and 142 of the Companies Act, 2013 read with Companies (Audit and Auditors) Rules, 2014 (including any statutory modification or amendment thereto or re-enactment thereof for the time being in force) and all other applicable laws, if any, of the Companies Act, 2013, M/s. H Rajen & Co, Chartered Accountants (Membership No: 011307, Firm Registration No.108351W) be and is hereby appointed as the Statutory Auditor of the Company who shall hold the office upto five years till the conclusion of 43<sup>rd</sup> Annual General Meeting at such remuneration plus applicable taxes and reimbursement of out-of-pocket expenses in connection with the Audit as may be mutually agreed between the Board of Directors of the Company and the Auditors.”

**SPECIAL BUSINESSES:**

4. **Appointment of Mr. Erramilli Rishab (DIN: 10688381) as Director:**  
To consider and if thought fit, to pass with or without modification(s), the following resolution as an **Ordinary Resolution**:

**“RESOLVED THAT** pursuant to the provisions of Section 149, 152, 160 and all other applicable provisions of the Companies Act, 2013 and the Companies (Appointment and Qualification of Directors) Rules 2014 (including any modification(s) or re-enactment thereof for the time being in force), Articles of Association of the Company, regulations, notifications and other applicable laws, Mr. Erramilli Rishab (DIN: 10688381) who was appointed as an Additional Director of the Company with effect from June 28, 2024 by the Board of Directors to hold office upto the date of this Annual General Meeting pursuant to Section 161 of the Act and as recommended by the Nomination and Remuneration Committee be and is hereby appointed as a Non-Executive Director of the Company, whose period of office will be liable to retire by rotation.



**RESOLVED FURTHER THAT** the remuneration of the Directors will be decided by the Nomination and Remuneration Committee with the power of the Board of the Company and the maximum remuneration as determined under schedule V read with the relevant sections of the Companies Act and rules made thereunder, subject to member's approval.

**RESOLVED FURTHER THAT** any of the director or Company Secretary of the Company and is hereby authorized severally to do all acts and to take all such steps as may be necessary, proper or expedient to give effect to this resolution."

**5. Appointment of Mr. Parag Mitra (DIN: 00167694) as an Independent Director**

To consider and if thought fit, to pass with or without modification(s), the following resolution as an **Ordinary Resolution**:

**"RESOLVED THAT** pursuant to the provisions of Section 149,152,160 and all other applicable provisions of the Companies Act, 2013 and the Companies (Appointment and Qualification of Directors) Rules 2014 (including any modification(s) or re-enactment thereof for the time being in force), Articles of Association of the Company and regulations, and other applicable laws, Mr. Parag Mitra (DIN: 00167694) who was appointed as an Additional Director of the Company on August 09, 2024 by the Board of Directors pursuant to Section 161 of the Act and as recommended by the Nomination and Remuneration Committee, be and is hereby appointed as an Independent Director of the Company for a term of five years who shall not be liable to retire by rotation.

**RESOLVED FURTHER THAT** any of the director or Company Secretary of the Company and is hereby authorized severally to do all acts and to take all such steps as may be necessary, proper or expedient to give effect to this resolution."

**For and on Behalf of the Board  
For Cupid Breweries and Distilleries Limited  
(Formerly Known As Cupid Trades and Finance Limited)**

Sd/-  
**Mr. Erramilli Prasad Venkatachalam  
Chairman cum Managing Director**

**Place: Mumbai  
Date: 18.07.2024**

**For Cupid Breweries and Distilleries Limited  
(Formerly Known As Cupid Trades and Finance Limited)  
CIN: L11010MH1985PLC036665**

**Registered office:** Ground Floor, Block No 2, Parekh Ngr, NR BMC Hospital, S V Road, Kandivali West, Mumbai, Maharashtra, India 400067

**Corporate office:** Stride Hospitals Building, 4<sup>th</sup> Floor MIG 15-218 KPHB Main Road Kukatpally Hyderabad 500090

**Email Id:** infosec@cupidtrades.com  
**Website:** www.cupidtrades.com

## NOTES

1. The Explanatory Statement pursuant to Section 102 of the Companies Act, 2013 (“the Act”) setting out material facts for the proposed resolutions and disclosures as required under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) and Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India (“SS-2”) forms part of this Notice.
2. **A MEMBER ENTITLED TO ATTEND AND VOTE IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE ON POLL ONLY INSTEAD OF HIMSELF/ HERSELF AND A PROXY NEED NOT BE A MEMBER OF THE COMPANY.**

The instrument appointing the proxy, in order to be effective, must be deposited at the Company's Registered Office or sent via email to [infosec@cupidtrades.com](mailto:infosec@cupidtrades.com) , duly completed and signed, not less than FORTY-EIGHT HOURS before the meeting. Proxies submitted on behalf of limited companies, societies, etc., must be supported by appropriate resolutions/authority, as applicable. A person can act as proxy on behalf of Members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total share capital of the Company. In case a proxy is proposed to be appointed by a Member holding more than 10% of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other person or shareholder. Proxy form is attached to the notice as ‘Annexure A’
3. In line with the MCA Circular No. 10/2022 dated December 28, 2022 (In continuation with the Circulars issued earlier in this regard) and SEBI Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023, this Notice along with the Annual Report for FY 2023-24 is being sent by electronic mode to those Members whose email addresses are registered with the Company/Depositories/Depository Participants/ Satellite Corporate Services Pvt. Ltd. Members may note that the Notice and Annual Report 2023-24 will also be available on the Company's website at [www.cupidtrades.com](http://www.cupidtrades.com), at Stock exchange website i.e. BSE Limited at [www.bseindia.com](http://www.bseindia.com) and on the website of CDSL [www.evoting.cdsl.com](http://www.evoting.cdsl.com). Hard copy of the full Annual Report will be sent to the shareholders who request for the same. The Company will also be publishing an advertisement in newspapers containing the details about the AGM i.e., date and time of AGM, venue of the AGM, availability of notice of AGM at the Company's website and other matters as may be required.
4. Corporate/Institutional Members (i.e., other than Individuals, HUF, NRI etc.) are required to send a certified true copy (PDF Format) of the Board resolution/authority letter, authorizing their representative to attend and vote. The said resolution/authorisation shall be sent by an e-mail to Scrutinizer at [Bhumika.sidhpura@gmail.com](mailto:Bhumika.sidhpura@gmail.com) with a copy marked to [evoting@cdsl.co.in](mailto:evoting@cdsl.co.in) and the Company at [infosec@cupidtrades.com](mailto:infosec@cupidtrades.com).
5. Pursuant to the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended, from time to time) and Regulation 44 of LODR (as amended, from time to time), and MCA circulars, the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has entered into an agreement with Central Depository Securities Limited (CDSL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as voting on the date of the AGM will be provided by CDSL.
6. The remote e-voting period commences on Tuesday 24<sup>th</sup> September, 2024 at 9:00 AM and ends on Thursday, 26<sup>th</sup> September, 2024 at 5:00 PM. During this period, members of the Company,

holding shares either in physical form or in dematerialized form, as on the cut-off date of Friday, 20<sup>th</sup> September, 2024 may cast their vote by remote e-voting. The remote e-Voting module shall be disabled by CDSL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.

7. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015; listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions.

#### THE INSTRUCTIONS OF SHAREHOLDERS FOR REMOTE E-VOTING:

**Step 1:** Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

**Step 2:** Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

- i) The voting period begins on **Tuesday, 24 September, 2024 at 9.00 AM** and ends on **Thursday, 26 September, 2024 at 5.00 PM**. During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of **Friday, 20<sup>th</sup> September, 2024** may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- ii) Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- iii) Pursuant to SEBI Circular No. **SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020**, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to **all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants**. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

**Step 1:** Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

- iv) In terms of **SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020** on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in

demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Pursuant to above said SEBI Circular, Login method for e-Voting for **Individual shareholders holding securities in Demat mode CDSL/NSDL** is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with <b>CDSL Depository</b>	<ol style="list-style-type: none"> <li>1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login to Easi / Easiest are requested to visit cdsl website <a href="http://www.cdslindia.com">www.cdslindia.com</a> and click on login icon &amp; New System Myeasi Tab.</li> <li>2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly.</li> <li>3) If the user is not registered for Easi/Easiest, option to register is available at cdsl website <a href="http://www.cdslindia.com">www.cdslindia.com</a> and click on login &amp; New System Myeasi Tab and then click on registration option.</li> <li>4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on <a href="http://www.cdslindia.com">www.cdslindia.com</a> home page. The system will authenticate the user by sending OTP on registered Mobile &amp; Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.</li> </ol>
Individual Shareholders holding securities in demat mode with <b>NSDL Depository</b>	<ol style="list-style-type: none"> <li>1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: <a href="https://eservices.nsd.com">https://eservices.nsd.com</a> either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period.</li> <li>2) If the user is not registered for IDeAS e-Services, option to register is available at <a href="https://eservices.nsd.com">https://eservices.nsd.com</a>. Select "Register Online for IDeAS Portal" or click at</li> </ol>

Type of shareholders	Login Method
	<p><a href="https://eservices.nSDL.com/SecureWeb/IdeasDirectReg.jsp">https://eservices.nSDL.com/SecureWeb/IdeasDirectReg.jsp</a></p> <p>3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <a href="https://www.evoting.nSDL.com/">https://www.evoting.nSDL.com/</a> either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.</p>
Individual Shareholders (holding securities in demat mode) login through their Depository Participants (DP)	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.

**Important note:** Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

**Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL**

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at <a href="mailto:helpdesk.evoting@cdslindia.com">helpdesk.evoting@cdslindia.com</a> or contact at toll free no. 1800 21 09911
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at <a href="mailto:evoting@nsdl.co.in">evoting@nsdl.co.in</a> or call at : 022 - 4886 7000 and 022 - 2499 7000

**Step 2** : Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

v) Login method for Remote e-Voting for **Physical shareholders and shareholders other than individual holding in Demat form.**

- 1) The shareholders should log on to the e-voting website [www.evotingindia.com](http://www.evotingindia.com).
- 2) Click on “Shareholders” module.
- 3) Now enter your User ID
  - a. For CDSL: 16 digits beneficiary ID,
  - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
  - c. Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.
- 4) Next enter the Image Verification as displayed and Click on Login.
- 5) If you are holding shares in demat form and had logged on to [www.evotingindia.com](http://www.evotingindia.com) and voted on an earlier e-voting of any company, then your existing password is to be used.

6) If you are a first-time user follow the steps given below:

	<b>For Physical shareholders and other than individual shareholders holding shares in Demat.</b>
PAN	Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders) <ul style="list-style-type: none"> <li>• Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.</li> </ul>
Dividend Bank Details <b>OR</b> Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login. <ul style="list-style-type: none"> <li>• If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field.</li> </ul>

- vi) After entering these details appropriately, click on “SUBMIT” tab.
- vii) Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach ‘Password Creation’ menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- viii) For shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.

- ix) Click on the EVSN of Cupid Breweries and Distilleries Limited.
- x) On the voting page, you will see “RESOLUTION DESCRIPTION” and against the same the option “YES/NO” for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- xi) Click on the “RESOLUTIONS FILE LINK” if you wish to view the entire Resolution details.
- xii) After selecting the resolution, you have decided to vote on, click on “SUBMIT”. A confirmation box will be displayed. If you wish to confirm your vote, click on “OK”, else to change your vote, click on “CANCEL” and accordingly modify your vote.
- xiii) Once you “CONFIRM” your vote on the resolution, you will not be allowed to modify your vote.
- xiv) You can also take a print of the votes cast by clicking on “Click here to print” option on the Voting page.
- xv) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- xvi) There is also an optional provision to upload BR/POA if any uploaded, which will be made available to scrutinizer for verification.
- xvii) **Additional Facility for Non - Individual Shareholders and Custodians -For Remote Voting only.**
- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to [www.evotingindia.com](http://www.evotingindia.com) and register themselves in the “Corporates” module.
  - A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com).
  - After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
  - The list of accounts linked in the login will be mapped automatically & can be delink in case of any wrong mapping.
  - It is Mandatory that, a scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
  - Alternatively Non Individual shareholders are required mandatory to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer and to the Company at the email address viz; [Bhumika.sidhpura@gmail.com](mailto:Bhumika.sidhpura@gmail.com) and [infosec@cupidtrades.com](mailto:infosec@cupidtrades.com), if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.



**PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES.**

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to **Company/RTA email id.**
2. For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP)
3. For Individual Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

If you have any queries or issues regarding e-Voting from the CDSL e-Voting System, you can write an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or contact at toll free no. 1800 21 09911

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL, ) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or call at toll free no. 1800 21 09911

**Instructions for shareholders for e-voting during the AGM are as under:**

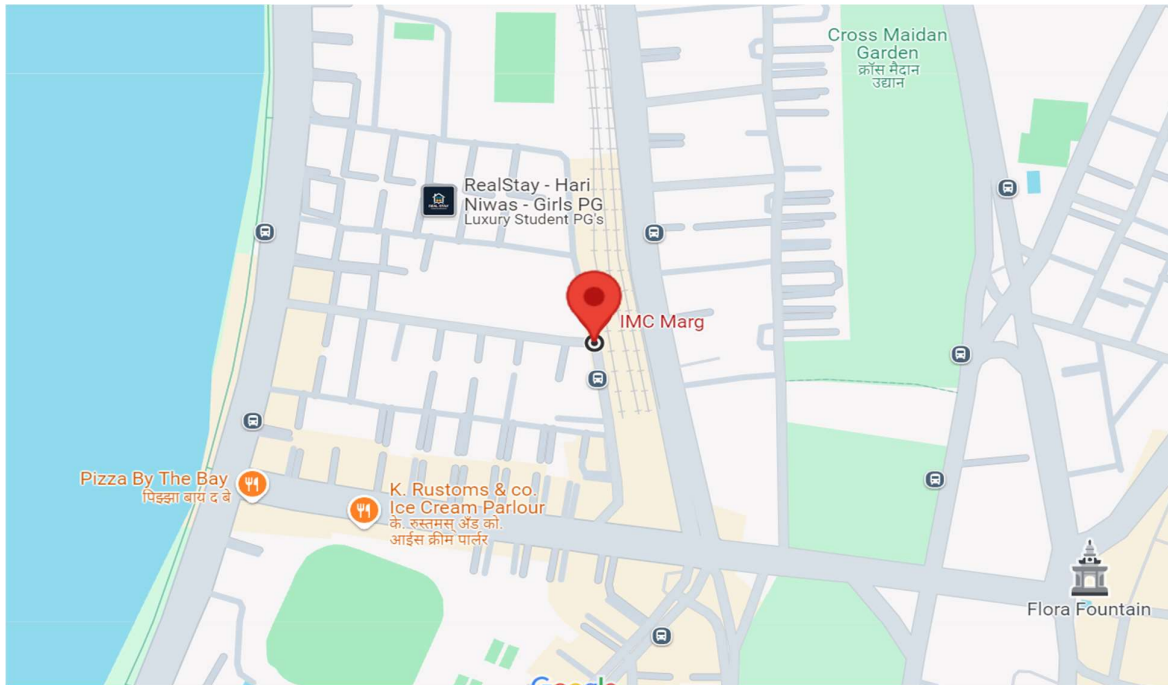
1. The procedure for e-voting on the day of the AGM is same as the instructions mentioned above for Remote e-voting
2. The link for VC/OAVM to attend meeting will be available where the EVSN of Company will be displayed after successful login as per the instructions mentioned above for Remote e-voting
3. Shareholders who have voted through Remote e-voting will be eligible to attend the meeting. However, they will not be eligible to vote at the AGM.
4. Shareholders are encouraged to join the Meeting through Laptops/ iPads for better experience
5. Further shareholders will be required to allow Camera and use Internet with a good speed to avoid any disturbance during the meeting
6. Please note that Participants Connecting from Mobile Devices or Tablets or through Laptop connecting via Mobile Hotspot may experience Audio/Video loss due to Fluctuation in their respective network. It is therefore recommended to use Stable Wi-Fi or LAN Connection to mitigate any kind of aforesaid glitches.
7. Shareholders who would like to express their views/ask questions during the meeting may register themselves as a speaker by sending their request in advance at least 15 days prior to meeting mentioning their name. Demat account number/folio number; email id, mobile number at (company email id). The shareholders who do not wish to speak during the AGM but have queries may send their queries in advance 15 days prior to meeting mentioning their name. Demat account number/folio number; email id, mobile number at (company email id). These queries will be replied to by the company suitably by email.
8. Those shareholders who have registered themselves as a speaker will only be allowed to express their views/ask questions during the meeting
9. Only those shareholders, who are present in the AGM through VC/OAVM facility and have not cast their vote on the Resolution through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system available during the AGM.

10. If any Votes are cast by the shareholders through the e-voting available during the AGM and if the same shareholders have not participated in the meeting through VC/OAVM facility, then the votes cast by such shareholders shall be considered invalid as the facility of e-voting during the meeting is available only to the shareholders attending the meeting.

### **General Guidelines for Shareholders**

1. The remote e-voting period commences on **Tuesday, 24<sup>th</sup> September, 2024 at 9.00 AM** and ends on **Thursday, 26<sup>th</sup> September, 2024 at 5.00 PM**. A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut of date only shall be entitled to avail the facility of remote e-voting as well as voting in the general meeting. The remote e-voting module shall be blocked by CDSL for e-voting thereafter, once the vote on a resolution is cast by the shareholder, the shareholder shall not be allowed to change it subsequently.
2. After sending the notice, any person who acquires shares of the Company and becomes member of the Company as on the cutoff date i.e. **Friday, 20<sup>th</sup> September 2024** may obtain the login ID and password by sending an email to helpdesk evoting@cdslindia.com by mentioning their Folio No./DP. ID and Client ID However, if you are already registered with CDSL for remote e-voting, then you can use your existing user ID and password for casting your vote.
3. The voting rights of a member shall be in proportion to his shares in the paid-up equity share capital of the Company as on the cut-off i.e. **Friday 20<sup>th</sup> September, 2024**
4. Mrs. Bhumika Shah, Proprietor of M/s. Bhumika & Co., Practicing Company Secretary, Membership No. A37321 Mumbai has been appointed as Scrutinizer to scrutinize the voting process (electronically or otherwise) in a fair and transparent manner.
5. The Scrutinizer shall, immediately after the conclusion of voting in the Annual General Meeting held through VC/OAVM, will first count the votes cast in the meeting, and thereafter unblock the votes cast through remote e-voting in the presence of at least two witnesses not in the employment of the Company and shall issue not later than two days after the conclusion of the AGM, a consolidate scrutinizer's report of the total votes cast in favour or against, if any, to the Chairperson or person authorised by him in writing, who shall countersign the same and declare the result of the voting forthwith.
6. The results declared along with the Scrutinizer's Report shall be placed on the Company's website [www.cupidtrades.com](http://www.cupidtrades.com) , website of CDSL [www.evotingindia.com](http://www.evotingindia.com) and also forward the same to The Bombay Stock Exchange Limited simultaneously, where the Company's shares are listed.
7. Members are hereby informed that the Board of Directors will take necessary actions to implement the resolutions passed at the AGM on February 9, 2024, and the EGM on May 9, 2024, to increase the Company's authorized share capital from ₹1 crore to ₹20 crores (as per the AGM) and from ₹1 crore to ₹90 crores (as per the EGM), in the best interest of the Company.

## Road Map to AGM



**Landmark : Opposite to Churchgate Station**

**IN CONFIRMITY WITH THE PROVISIONS OF SECTION 102(1) OF THE COMPANIES ACT, 2013 THE FOLLOWING EXPLANATORY STATEMENT SETS OUT ALL THE MATERIAL FACTS RELATING TO THE ITEM OF SPECIAL BUSINESS OF THE NOTICE AND THE SAME SHOULD BE TAKEN AS FORMING PART OF THE NOTICE**

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**Item No.4**

Mr. Erramilli Rishab (DIN: 10688381) was appointed as an Additional Director of the Company in the Board meeting held on April 04,2024 subject to the allotment of DIN to holds office upto the date of this Annual General Meeting and effective date of appointment of Mr. Erramilli Rishab is from receipt of DIN that is on June 28,2024. Mr. Erramilli Rishab is eligible for appointment as a Director. The Nomination Remuneration Committee has recommended his appointment as a Director of the Company and shall be liable to retire by rotation. The Board recommends the resolution for the approval of shareholders.

The Company has received all statutory disclosures / declarations from Mr. Erramilli Rishab, including

- i. Consent in writing to act as director in Form DIR-2, pursuant to Rule 8 of the Appointment Rules
- ii. Intimation in Form DIR-8 in terms of the Appointment Rules to the effect that he is not disqualified under sub-section (2) of Section164 of the Act, and

Except as provided above, Mr. Erramilli Rishab is the son of Mr. Erramilli Venkatachalam Prasad and Dr. Bhagvandas Lily Rodrigues, hence interested in the resolution.

Mr. Erramilli Rishab has confirmed that he is not aware of any circumstance or situation which exists or may be reasonably anticipated that could impair or impact his ability to discharge his duties. He has also confirmed that he is not debarred from holding the office of Director by virtue of any SEBI Order or any such authority pursuant to circulars dated 20<sup>th</sup> June 2018 issued by BSE Limited pertaining to enforcement of SEBI Orders regarding appointment of Directors by the listed companies.

Disclosures as required under Regulation 36(3) of the SEBI Listing Regulations and Secretarial Standard-2 on General Meetings issued by the Institute of Company Secretaries of India are annexed to this Notice.

**Item No.5**

Mr. Parag Mitra (DIN: 00167694) was appointed as an Additional Director of the Company in the Board meeting held on August 09,2024 to hold office till the conclusion of this Annual General Meeting and is being eligible for appointment as a director. The Nomination and Remuneration Committee has recommended his appointment as an Independent Director of the Company and shall be appointed for a period of five years and not liable to retire by rotation. The Board recommends the resolution for the approval of shareholders.

The Company has received all statutory disclosures / declarations from Mr. Parag Mitra, including

- i. Consent in writing to act as director in Form DIR-2, pursuant to Rule 8 of the Appointment Rules
- ii. Intimation in Form DIR-8 in terms of the Appointment Rules to the effect that he is not disqualified under sub-section (2) of Section 164 of the Act, and
- iii. A declaration to the effect that he meets the criteria of independence as provided in sub-section (6) of Section 149 of the Act

Mr. Parag Mitra has confirmed that he is not aware of any circumstance or situation which exists or may be reasonably anticipated that could impair or impact his ability to discharge his duties. He has also confirmed that he is not debarred from holding the office of Director by virtue of any SEBI Order or any such authority pursuant to circulars dated 20<sup>th</sup> June 2018 issued by BSE Limited pertaining to enforcement of SEBI Orders regarding appointment of Directors by the listed companies.

None of the Directors, Key Managerial Personnel or their relatives are in any way concerned or interested, financially or otherwise, in this Special Resolution as set out at Item no.5 of the accompanying Notice.

1. Details of Directors seeking appointment/re-appointment at the Annual General Meeting: [Pursuant to Regulation 36(3) of the SEBI Listing Regulations and Secretarial Standard-2 on General Meetings]

<b>Name of the director</b>	<b>Mr. Erramilli Rishab</b>	<b>Mr. Parag Mitra</b>
<b>Director Identification Number</b>	10688381	00167694
<b>Age</b>	22 years	58 years
<b>Date of Birth</b>	26/08/2002	25/08/1966
<b>Effective date of Appointment on Board</b>	28/06/2024	09/08/2024
<b>Qualification</b>	B.E from Chaitanya Bharathi Institute of Technology (CBIT), Telangana	MA (Anthropology) university 1 <sup>st</sup> rank, MBA, PG Dip PMIR&LW. UGC NET.
<b>Experience/Expertise</b>	Mr. Erramilli Rishab is a highly motivated individual currently pursuing a Bachelor of Engineering degree, with an expected completion date of June 2024. With a strong academic background and a passion for excellence, Mr. Erramilli Rishab brings a diverse skill set and fresh perspective to the table. With a focus on innovation, collaboration, and driving	Mr. Parag Mitra who was the University topper and rank holder. He has 30 years of extensive experience in the Brewery Industry; he is recognized as a leading figure, had been the second-largest owner of a prominent IMFL factory. His remarkable contributions have earned him multiple nominations for awards from both the Indian Chamber of Commerce and

	results, Mr. Erramilli Rishab looks forward to leveraging their technical expertise and strategic vision to propel the company towards success in the dynamic business landscape.	Bengal Chamber of Commerce. Additionally, Mr. Mitra boasts 15 years of leadership experience as Secretary/President/ Vice President post in West Bengal foreign liquor association
<b>Terms and Conditions of Appointment/re-appointment along with remuneration</b>	Promoter, Non-Independent and non-executive Director of the Company, liable to retire by rotation.	Independent non-executive Director of the Company, for a term of five (5) years, not liable to retire by rotation
<b>Details of last drawn remuneration</b>	Nil	Nil
<b>Shareholding in the Company</b>	Nil	Nil
<b>Relationship with Other Directors, Manager and other Key Managerial Personnel of the Company</b>	Mr. Erramilli Rishab is the son of Mr. Erramilli Venkatachalam Prasad and Dr. Bhagvandas Lily Rodrigues, Directors of the Company.	Nil
<b>The Number of Meetings of the Board attended during the year</b>	2	0
<b>Directorships in other Companies (excluding foreign companies)</b>	<ul style="list-style-type: none"> <li>• Rinpoche Spirits Private Limited</li> </ul>	<ul style="list-style-type: none"> <li>• Srilab Distilleries Limited</li> <li>• Ichapur Foreign Liquor Off Shop Private Limited</li> <li>• Agnes Impex Private Limited</li> <li>• P.K. Nayek Foreign Liquor Off Shop Private Limited</li> <li>• Parag Business Projects Private Limited</li> </ul>
<b>Memberships/ Chairmanship of Committees (excluding foreign companies)</b>	Committee Membership: Nil Committee Chairmanship: Nil	Committee Membership: Nil Committee Chairmanship: Nil
<b>Listed entities from which the Director has resigned from Directorship in last 3 (three) years</b>	-	-



**ANNEXURE A**

**PROXY FORM**

[Pursuant to Section 105(6) of the Companies Act, 2013 and rule 19(3) of the Companies (Management and Administration) Rules 2014]

**CUPID BREWERIES AND DISTILLERIES LIMITED  
(Formerly known as Cupid Trades and Finance Limited)  
CIN: L11010MH1985PLC0366665**

Regd Office: Ground Floor, Block No.2, Parekh Nagar, Near BMC Hospital, S.V. Road, Kandivali west, Mumbai 400067

Corporate Office : Stride Hospitals Building 4th Floor MIG 15-218 KPHB Main Road Kukatpally Hyderabad 500090

Name of the Member(s)	
Registered Address	
Email ID	
Folio No.	

I/We, being the member(s) of CUPID BREWERIES AND DISTILLERIES LIMITED hereby appoint:

- 1) \_\_\_\_\_ of \_\_\_\_\_ having e-mail id \_\_\_\_\_ or failing him
- 2) \_\_\_\_\_ of \_\_\_\_\_ having e-mail id \_\_\_\_\_ or failing him
- 3) \_\_\_\_\_ of \_\_\_\_\_ having e-mail id \_\_\_\_\_ or failing him

and whose signature(s) are appended below as my/our proxy to attend and vote (on a poll) for me/us and on my/our behalf at the 38<sup>th</sup> Annual General Meeting of the Company, to be held on Friday, 27<sup>th</sup> September, 2024 at 12:00 Noon at Kilachand, Conference Room, 2nd Floor, Indian Merchant Chambers Building, Opposite Churchgate Railway Station, Mumbai-400020 and at any adjournment thereof in respect of such resolutions as are indicated below:

**\*\* I wish my above Proxy to vote in the manner as indicated in the box below:**

Item No.	Resolutions	For/ Against
<b>ORDINARY BUSINESS</b>		
1	To receive, consider and adopt Audited Standalone Financial Statement of the Company for the financial year ended 31st March 2024, the reports of the Board of Directors and Auditors thereon.	
2	To appoint a director in place of Mr. Sri Venkata Rajeswara Rao Samavedam (DIN: 10347786), who retires by rotation and being eligible, offers himself for reappointment.	
3	To appoint and fix the remuneration of Statutory Auditors:	



4	Appointment of Mr. Erramilli Rishab (DIN: 10688381) as Director	
5	Appointment of Mr. Parag Mitra (DIN: 00167694) as an Independent Director	

Signed this .....day of .....2024 Signature of shareholder.....

Affix a  
1 Rupee  
Revenue  
Stamp

\_\_\_\_\_  
Signature of first proxy holder    Signature of second proxy holder    Signature of third proxy holder

Notes:

1. This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company not less than 48 hours before the commencement of the meeting.
2. A Proxy need not be a member of the Company.
3. Members/Proxies should bring their attendance slips duly completed for attending the Meeting.
4. This is only optional. Please put a 'X' in the appropriate column against the resolutions indicated in the Box. If you leave the 'For' or 'Against' column blank against any or all the resolutions, your Proxy will be entitled to vote in the manner as he/she thinks appropriate.
5. Appointing a proxy does not prevent a member from attending the meeting in person if he/she so wishes.
6. In the case of joint holders, the signature of any one holder will be sufficient, but names of all the joint holders should be stated.

**ATTENDANCE SLIP**

**Cupid Breweries and Distilleries Limited  
(Formerly known as Cupid Trades and Finance Limited)**

**CIN: L11010MH1985PLC036665**

Registered Office: Ground Floor, Block No.2, Parekh Nagar, Near BMC Hospital, S.V. Road, Kandivali west,  
Mumbai 400067

Corporate Office : Stride Hospitals Building 4th Floor MIG 15-218 KPHB Main Road Kukatpally Hyderabad  
500090

Folio No.	
No. of Shares	

Name and Address of  
Registered Shareholder

I certify that I am a registered shareholder / proxy for the registered shareholder of the Company, hereby record my presence at the 38<sup>th</sup> Annual General Meeting of the Company on Friday, 27<sup>th</sup> September, 2024 at 12:00 Noon at Kilachand, Conference Room, 2nd Floor, Indian Merchant Chambers Building, Opposite Churchgate Railway Station, Mumbai-400020

\_\_\_\_\_  
Signature

Note: Please complete this and hand it over at the entrance of the hall.